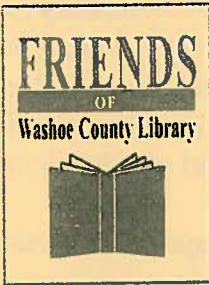


Friends' strength holds

Washoe Library supporters rise again to the occasion

Friends of Washoe County Library suffered with the Washoe County Library System through a challenging year, but when the numbers were in for calendar 2010, the 30-year-old Nevada non-profit put yet another \$100,000 back into the system it was created to support.

Slower but still strong book sales and much-appreciated dues support led the way, backed by income from our **Second Century Endowment Fund** and activities at the Northwest Reno Library's **Secondhand Prose** book and gifts store.



2010 Annual Report

Based on requests from Library Management, the result was \$15,000 designated for the Programming Pool, \$11,000 for Technology, \$5,000 for Marketing, and the remaining \$69,000 for Library materials.

Earlier, \$16,000 from the *Friends* 001 Campaign was re-allocated for materials and equipment.

While the Library budget for materials was diminished as further cuts were made, *FWCL* allocations came to the rescue. Continuation of programs so popular in branches throughout the System was made possible by money injected by *Friends*.

One of the more obvious contributions was *Friends* participation in the Library's expanded public internet connections. Those connections had been on DSL lines, and download and capacity put a severe strain on computer users. *FWCL* donated \$12,500 to help with the new Charter program that increased capacity by some 17 times and allows concurrent surfing, email and downloading on all the PCs on the public network.

The expansion was done at Spanish Springs, Sierra View, Sparks, South Valleys, Downtown Reno (*continued on page two*)

and so it went...

(continued from page one) and Northwest Reno Branches.

Following election of Board members during the 2009 annual meeting and selection of officers during the traditional December planning session, Directors moved in January to align terms with amended bylaws that specified that approximately one half the Board would be elected each year, serving now on a calendar year basis. By prior agreement, terms were drawn by lot with the following results:

Two-year terms, through December 2011 -- Treasurer *Lois Crocker*, Vice President *Lucina Moses*, President *Len Crocker*, and Directors *Martha Gould* and *Kathy McLaughlin*.

One-year terms, through December 2010 -- Secretary *Linda Sanderson* and Directors *Betty Watts*, *Vivian "Chickie" Roberts*, *Mary Jones*, and *Terry Kirschenheiter*. *Sunny Solomon* was named to fill the vacancy created by resignation of Director *Kathy McLaughlin*.

Officers and Directors were bonded as part of Administrative updates.

In a move to become better known throughout the community, *Friends* added membership in *Truckee Meadows Tomorrow* and the *Friends of Nevada Libraries* organizations to its long-standing affiliation with a division of the *American Library Association*.

FWCL President *Lucina Lea Moses* represents the group on the Citizens Advisory Committee on the Future of the Washoe County Library, where Board member and former Library Director *Martha Gould* is an at-large representative.

Friends Directors earned *100 percent Board Giving* recognition from the Community Foundation of Western Nevada, as every Board member contributed financially, in addition to volunteer time.

We took part in a very successful *Senior Adventures Transit Fair* staged by the Regional Transportation Commission at its sparkling, new Centennial Plaza on Sparks' Victorian Avenue. Our color photos of Washoe County Library Branches served by RTC buses, and the routes that reach them, drew applause from RTC.

We'll be there again on May 24 this year, in partnership with the Library for a joint display, rather than separate, adjoining setups.

Friends by the numbers

December 2010 Statement of Financial Position

Assets

Current Assets

Cash & equivalents	\$86,768
Inventory	3,067
Prepaid expenses	5,214
<i>Total current assets</i>	<i>\$95,049</i>

Property & Equipment

Furniture/office equipment	\$23,897
(less accumulated depreciation)	(14,208)
Net property & equipment	\$9,688

Other assets

Refundable deposits

Investments:

Temporarily restricted funds \$181,765

Permanently restricted funds 355,000

Accrued interest income 1,787

Adjustment to market value 413

Total investments \$538,965

Total other assets 541,415

Total assets \$646,152

Net Assets

Net Assets

Designated	\$ 19,962
Undesignated	86,725
Temporarily restricted	184,465
Permanently restricted	355,000
<i>Total net assets</i>	<i>\$646,142</i>

Year-end membership count: 976 (includes some 2009 with update pending). New memberships logged before year-end are led by two at \$750 level and six at \$500 level.

Volunteer hours worked: Booksale 9,353; Secondhand Prose 2,544; Administration 711; total 12,608.

Friends of Washoe County Library

Incorporated 18 December 1980

Tax ID: 94-2747114

Mission Statement: Friends members work actively to strengthen public libraries in Washoe County. Backed by a belief that libraries are uniquely democratic, they promote, advocate for, and seek funding for libraries. Through its projects, Friends strives to give children an educational head start, encourage literacy, and foster lifelong learning and recreation for adults.

The 2010 Leadership Group

President.....Len E. Crocker

Vice President.....Lucina Lea Moses

Treasurer.....Lois A. Crocker

Secretary.....Linda Sanderson

Directors: Martha Gould, Mary Jones, Kathy McLaughlin, Terry Kirschenheiter, Sunny Solomon, Vivian ‘Chickie’ Roberts, and Betty Watts.

Library Trustee Liaison: Dianne Drinkwater.

Library Staff Liaison: Jennifer Oliver.

The 2011 Leadership Group

President.....Lucina Lea Moses

Vice President.....Mary Jones

Treasurer.....Lois A. Crocker

Secretary.....Linda Sanderson

Directors: Len E. Crocker, Martha Gould, Vivian “Chickie” Roberts, Sunny Solomon, and Betty Watts.

Library Trustee Liaison: Dianne Drinkwater.

Library Staff Liaison: Jennifer Oliver.

Life Members

Michael Strem

Sharon Honig-Bear

Donald Bear

Rachel Rosemann

Sarah Victoria Rosemann